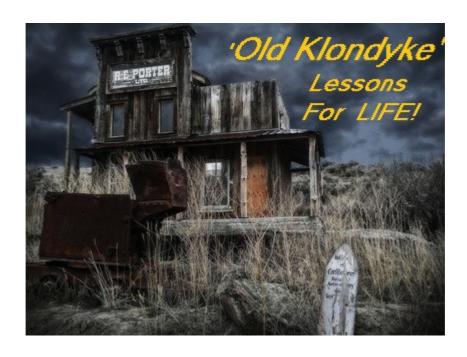
## The Gold Rush.



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Picture an old, run down mining community in 'Them Thar Hills'. One that has regenerated itself by concentrating on the various World Marketing Trends, and has built a 'Service Orientated Marketplace' for itself (*out of necessity because the gold has dried up*), operating successfully as The Middle Man or Broker for deals and business promotions around the World.

A lot of clever strategy has gone into this by the community leaders. Where schools, shops, public services etc etc, have all been financed by this forward thinking community that realises to 'survive', they must get 'with' the times, and apply themselves to modern marketing techniques.

This community is basically a happy, independent and confident one. With everyone getting by comfortably, and work for all (who want it).

Which brings me to my two main characters here, Simon and George.

Now Simon And George grew up together as best friends, almost like brothers they were so close. But, as different as chalk and cheese. Simon left school, got a job in the local grocery store where he graduated up to become the manager. He had a pretty wife, two children, a boy and a girl, and they lived in a smart, clean, tidy house that was just comfortable enough in size for them all to live a happy and contented life.

George, on the other hand stayed single, and was never happier than when he was chasing the girls after a night on the booze. Seldom remembering his 'shenanigans' the next day. He lived in lodgings, and lived from hand to mouth scraping by on the money he'd get for tiny little 'Gold Nuggets' he'd manage to find in 'Them Thar hills'.

George was a 'dreamer', Simon was 'practical'. Simon had his life mapped out and had what he'd 'always expected' out of life. But George, being a 'dreamer', had BIG ambitions. HE was going to find another seam of GOLD in 'Them Thar Hills' and he was going to live like a 'Lord' one day. He is absolutely convinced that he WILL find his GOLD one day if he just keeps plugging away.

Of course, everyone in the community laughs at George each time he comes back, filthy dirty, with just another tiny nugget to tide him over for a few more days. They ridicule him and offer really good advice, like 'get married', 'get a job', 'get a LIFE!' ..... as they all have.

Of course this just Gee's George up even more, firing his thirst for More Booze, More Women and an even Grittier Determination to succeed than ever before.

One day, Simon was working happily in his shop, drifting through the day, wondering WHEN it would be time to shut up shop so that he could get back to his pretty wife, and gorgeous kids. When all of a sudden! All HELL broke loose. There was shouting and screaming coming from outside and the shop door was FLUNG wide open with George standing there SCREAMING! at his BEST friend in all the World. "Get Your Ass Down That Hardware Store!"

"I've just HIT the biggest seam of GOLD ever seen in these parts, and YOU are going to share it all with me!" ......

"Come on! Hurry up! What are you Waiting for!??"

Simon looked at George, kind of shell-shocked. He didn't say anything for over a minute. When he did, he said "Look George, I know you mean well, but I can't just shut up shop like that. There are people to serve who depend on me. What would my wife say? And do you KNOW how MUCH those tools will cost me???"

## Hmmmmmm??

OK, I know I don't need to explain the moral of this story I'm sure. George went on to mine the seam he'd found. Lived like a lord. Travelled the World in 'style' and never looked back.

Simon on the other hand, slipped slowly but surely into a state of depression. He found it hard to get up for work in the mornings. Found it difficult to laugh and have fun with his wife and children. He started drinking to take away the PAIN of 'missed opportunity', which in turn led him down that path into DEBT. After all, he was only just getting by comfortably before. Doing 'just enough', and Earning 'just enough' to live a 'contented' life.

He now has NO motivation, and with his new dependence on drink, the money doesn't stretch so far these days. His wife is also feeling the strain, and is transferring that strain over to the children who have now started rebelling, and misbehaving when once the were the ideal children.

All in all, Simon has fared really badly from Georges 'Good Fortune'. All because he let 'A Golden Opportunity' that was STARING him in the face, just slip right through his hands like fine sands on the beach.

<sup>&</sup>quot;Buy yourself a load of hand tools, shut up shop and come with ME! Right NOW!"

Most of us have done this.

We hesitate because we 'Over Rationalise' the situation.

We're afraid of Change.

We won't get OUT of our 'comfort Zone', and we watch others succeed with opportunities that were Offered to Us first.

You can choose to be like Simon, and over rationalise what is genuinely being offered you HERE in this short story.

Or you can GO with what you KNOW is right in your own HEART.

You KNOW you want a better life than you've got now, or you wouldn't even have LOOKED at this article.

This information would be totally superfluous to you.

So in all honesty, you should seriously consider the effect of a simple little 'leap of faith' on your part, and HOW it will IMPACT on your future happiness.

You know Simon got it completely WRONG. Don't be a lemming and follow him over that Cliff.

Click The Image Below To Take Your 'Leap Of Faith'

Good luck, Pete.



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